

Halton Hills Green Business Profile

Canadian Tire (Halton Hills)

About Our Company

Retailer of automotive, hardware and leisure products. Present Owner and Store Management Team have lived in Halton Hills for the past 19 years.

What We're Doing

Lighting retrofit

Retrofitting our existing lighting to energy efficient lighting all while keeping our pre-existing light levels and cutting our energy use by almost 50%

We looked at the products and services that were available and did a return on investment (ROI) analysis and it made perfect sense. Turn around time was less than six months from negotiations to installation. It was so successful that Halton Hills Hydro audited us to find out why our usage plummeted!

We utilized the funding initiatives that were available from Halton Hills Hydro and had our engineer, as well as the contractor, perform audits to ensure we knew the savings projections. The supplier worked with Halton Hills Hydro to complete all necessary paperwork. Head office supplied us with a list of three or four approved suppliers and we negotiated with them directly.

Waste Minimization

We recycle all paper, cardboard, ink cartridges, used tires, used oil and plastic wrap.

Lunchroom Recycling Initiative

Our staff support the lunchroom program and all tins, plastics and paper are recycled.

This was initially started by a part-time student ten years ago and has grown since then.



Our Inspiration to go Green

Corporate citizenship
Cost Savings

"If we all do our part, together we can preserve our natural resources and ensure a healthier planet for future generations."

What We're Doing, cont'd

Our student employees ensure that the lunchroom program is a priority in our store and help support this initiative. We supply the blue boxes, and the warehouse brings them down stairs for recycling pickup.

Eco-Friendly Office Environment

We set a target to green our office. We utilize only recycled, eco-friendly paper for all internal use at the same cost and quality as the non eco-friendly paper.

Our office purchaser researched and negotiated the best deal on paper to ensure the quality remained the same as well as the price. This was completed over a few months.

Partners for Sustainable Business



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What We're Doing, cont'd

Participation In Community

Environmental Events

Project Clothesline - (Town of Halton Hills & Halton Hills Hydro initiative). As a major retailer to the general public of clothesline supplies, we were invited by Halton Hills Hydro to participate in this event.

It was hugely successful. Our Green Team laminated signs and posted them where the clothesline supplies were to inform customers of the rebates on purchasing energy efficient drying systems.

Staff from Halton Hills Hydro, in partnership with Practically Green Solutions, came into our store to educate customers on the benefits of clotheslines and to offer rebate coupons personally.

We also used our PA system to advertise the rebate offer and our partnership with Halton Hills Hydro on this initiative during the month that the promotion was running.

Christmas LED Light Promotion

As with Project Clothesline, the Christmas LED Light Promotion was also very successful. In fact, we ran out of coupons well before the promotion ended!

Benefits

- Significant awareness among the general public about the energy savings these initiatives will result in.
- Education about the energy efficient products themselves.
- Increased sales in some product lines as consumers take advantage of rebate savings and replace their inefficient products with greener energy-efficient solutions.

- Reduced our regular garbage pick up from 5 down to 2. This was a huge decrease and resulted in our company saving money due to our recycling initiatives.
- Cost savings achieved from reduced paper usage by scanning and e-mailing rather than photocopying and mailing. Anything that can be done electronically now is.
- In terms of customer comments, customers have bought into the 'go green' concept and are looking for retailers to support them in playing their part.
- We've noticed an increase in team member morale by participating in community events. It is fun! They know we are making a difference and it brings customers into our store. It is a win, win for everyone.

Member of Halton Hills Chamber of Commerce since 1978!

Contact Us

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