

Halton Hills Green Business Profile

Wastewise

About Our Company

Wastewise is a registered charity which is located in and mainly serves the Halton Hills area, although the centre does have a strong following throughout the region.

Operating from a 10,000 sq. ft. warehouse since 1991, we grew from local opposition to numerous large scale garbage proposals in the area, including a landfill site and an incinerator.

Local citizens banded together to form an alternative solution. Loosely based on an idea from California, the idea for Wastewise was conceived.

Our community based initiative offers education programs and recycling opportunities, and generates revenue through the sale of used goods.

On the surface, Wastewise is a place where people socialize, browse, tinker and go the extra distance to "do their part". However, Wastewise is much more. It models the four pillars of sustainability. It nurtures community (social and cultural), and is an economic model and looks at front end approaches to managing waste, thus protecting the environment.



Containers for various recycled materials.



Our Inspiration to go Green

"Our inspiration has always been the hope that we have inspired our community to embrace the 3R's"

"Use it up, wear it out, make it do, or do without." *Proverb.*



Kitchen Dept.

Good/unwanted items welcome!



Partners for Sustainable Business

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What We're Doing

Wastewise has four primary focus areas. These are:

1. To promote the reduction, re-use and recycling of waste generated by the community of Halton Hills.
2. To divert resources from disposal by supporting and developing outlets for all re-usable and recyclable items.
3. To educate and encourage institutions, industries, business and individuals in the community to develop efficient methods of waste management.
4. To carry on research and educational programs relating to waste management and to document and disseminate such information to the public, industries and government in order to encourage the reduction of waste and the promotion of recycling.

Wastewise is linked with many organizations within Halton Hills. The centre provides local daycares, senior centres, humane society, schools and other special interest groups with items for education and fundraising purposes at a reduced cost. Summer camp leaders, teachers, group leaders and daycares are offered free recyclable items for crafts. In addition, Wastewise has donated items to the Holy Cross Church's HELPS Program, and the Halton Hills Fire Department and Halton Police.

Wastewise is very pleased to have become a collection site for e-waste and is working with Ontario Electronic Stewardship (OES) to promote the recycling of electronic equipment, including computers and televisions. For more information about the program, contact Wastewise or visit www.dowhatyoucan.ca

Summer 2010 will bring an exciting opportunity for Wastewise, Halton Hills Chamber of Commerce, Sustainable Halton Hills and Practically Green Solutions. Together, we will have the opportunity to promote and enhance local sustainability by engaging the business community in developing and implementing measured solutions that address wasteful patterns.

Benefits

Wastewise has been honoured to be a part of this wonderful community for 19 years. Without the support of local residents and businesses the centre would not be where it is today.

In 2006, Wastewise established the Landry Scholarship whereby \$1000 is given to each of the local high schools to be divided up and given to any student(s) pursuing studies in the environmental field.

Since 2009, Wastewise has been a proud sponsor of the Halton Regional Chair Youth Environment Awards and has donated over \$12,000 to local organizations and schools for different environmental projects.

For over 10 years, Wastewise has contributed funds for the maintenance of a composting demonstration area located at Willow Park Ecology Centre in Norval.



Used lamps for sale at Wastewise!

Contact Us

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