

Active Easy Alliance - Terms Of Reference

1. **Committee Name:** Active Easy Alliance

2. **Committee Scope:** Community-wide

Background: The community of Halton Hills developed an Active Living Strategy to increase the physical activity levels of people who live, work and play in Halton Hills. The development of the strategy responds to the fact that Canadians generally do not meet the national daily physical activity guidelines and are not maximizing the resultant health benefits. The Strategy outlines 46 Recommended Actions over a five-year timeframe to improve the activity-friendliness in the Town of Halton Hills. A two-year implementation plan has been created to start the process and the initiative has been branded “Active Easy”.

3. **Purpose:** The Active Easy Alliance will collaboratively promote and implement the Active Easy work plan. The work plan goals are to:

- Expand and enhance access to active living and physical activity across the community.
- Create new, and strengthen existing, partnerships.
- Increase awareness of the importance of the issue of physical inactivity.
- Implement innovative activities for the community to be active.
- Generate excitement and enthusiasm for the possibilities across the community.

4. **Roles and Responsibilities of Alliance members:**

- a. Attend and participate in Alliance meetings.
- b. Review minutes and participate in discussions.
- c. Participate in planning and delivery of project activities.
- d. Participate on sub-committees as appropriate.
- e. Promote Active Easy within the community.

5. **Membership:** The membership of the Alliance will include community stakeholders interested in voluntarily working together to achieve the identified goals. It is felt that the Alliance must be diverse and representative of the broadest of community interests, and include:

- Community members at large
- Public Health
- Business
- Education
- Organization serving individuals with special needs
- Media
- Planning
- Community Group
- Recreation / Sport Provider
- Outdoor Organization

Alliance Contact:

Margaret Taylor, Recreation Coordinator, Town of Halton Hills

Email: MargaretT@haltonhills.ca

Telephone: 905-873-2601 ext. 2360

www.haltonhills.ca/ActiveEasy

<http://letstalkhaltonhills.mindmixer.com>

6. Time Commitment:

April 2017 to March 2019

- Attend Alliance meetings (approximately 12) from April 2017 to March 2019
- Participate on sub-committee(s)
- Time to fulfill roles and responsibilities listed above

7. Key Objectives for 2017-2019:

- Increase the quality and availability of new active opportunities by building capacity, developing partnerships and sharing best practices through the Active Easy Network.
- Increase participation in active living by providing the Open Street opportunities that will allow individuals and families to engage in casual, no cost physical activity.
- Remove barriers and encourage low income families to play by providing free Activity Kits.
- Enhance engagement with families with children by providing active toys at local parks.
- Enhance trail usage by providing activity features along trails.
- Create an outreach strategy to engage the rural community in identifying barriers and potential solutions to inactivity.
- Provide Physical Literacy training to the Network partners and volunteers.
- Profile and celebrate residents being active through the “Caught Being Active” campaign delivered by volunteer Ambassadors.
- Share successes with the community through local and social media.

Alliance Contact:

Margaret Taylor, Recreation Coordinator, Town of Halton Hills

Email: MargaretT@haltonhills.ca

Telephone: 905-873-2601 ext. 2360

www.haltonhills.ca/ActiveEasy

<http://letstalkhaltonhills.mindmixer.com>



Making Active Choices
the **Easy** Choices!

Application for Active Easy Alliance

Please complete the following application and submit to:

Margaret Taylor Telephone: 905-873-2601 ext. 2360
Recreation and Parks Facsimile: 905-873-1587
1 Halton Hill Drive Email: margarett@haltonhills.ca
Halton Hills, ON L7G 5G2

Name: _____

Address: _____

Postal Code: _____ Email: _____

Telephone: (Home) _____ (Bus.) _____

Explain why you would like to serve on this committee:

Area of expertise:

State, in detail, your experience: work related, community service oriented, or other volunteer activities, which illustrate the interest, skills or abilities you may contribute. Please attach a current resume, if available.

Applicant's Signature: * _____ Date: _____

*Check this box in place of signature. Please include name (digital PDF only).

Personal information on this form is collected under the authority of the Municipal Act, (and the legislation expressly associated with individual committees) and will be used only for the purposes of recruitment of individuals to Municipality Boards, Committees and Commissions. Information on this form will be disclosed to the Council for candidate selection purposes only. Questions about the collection of information, should be directed to the Clerk at the address indicated at the top of this application.



Alliance Contact:
Margaret Taylor, Recreation Coordinator, Town of Halton Hills
Email: MargaretT@haltonhills.ca
Telephone: 905-873-2601 ext. 2360

www.haltonhills.ca/ActiveEasy
<http://letstalkhaltonhills.mindmixer.com>