

Call to Artists – Applications for Bell Box Mural Mentorship Program

Project: Bell Box Mural Mentorship Program
Application Deadline: March 3, 2025

Project Brief

The Town of Halton Hills (The “Town”) Public Art Program invites professional artists* to apply to the Bell Box Mural Mentorship Program. The program will be led by [Jieun Kim](#), a Korean-born street artist based in Toronto. Jieun draws inspiration from Korean folk arts and the natural world to create imagined landscapes in her work. With international exhibitions and a focus on community, she co-founded KJ Bit Collective, fostering collaboration through murals and local street art events.

Participants will learn how to take their artwork off the canvas and into the public art landscape. Applications are subject to a selection process. Spaces are limited. In class sessions will be held at a Town facility. Participants who complete this program will have the opportunity to submit proposals to paint one of 2 (two) utility boxes for the Halton Hills Bell Box Mural Project. Fees paid to participating artists selected to complete a Bell Box Mural vary between \$1000 - \$2000 + HST depending on the size of the box. Fees are calculated at \$32/square foot.

Eligibility

The mentorship program is open to professional artists who:

- Reside in Halton Hills or whose art practice is based in Halton Hills
- Have an interest in producing public art
- Can commit to attending all sessions

*As per the Town of Halton Hills Public Art Policy (2016) a professional artist is: A person, who is objectively recognized as an artist, possesses training, skill, and/or experience in their artistic discipline; is active in and committed to their art practice, and has a history of public presentation.

Anticipated Schedule

It is expected that the selected artists will comply with the project’s general timeline dates as highlighted below:

Date*	Project Phase
February 3, 2025	Launch Call for Applications
March 3, 2025	Deadline for applications. Submit by 9:00 AM
March 10 -March 28, 2025	Mentor and selection panel meet to review applications and select participants
Week of March 31, 2025	Selected participants notified

May 14 - 28, 2025 (Wednesdays 6:30-8 pm)	Mentorship Program – weekly sessions over three weeks
June 16, 2025	Design proposals submitted
June 23 - 27, 2025	Selection panel meets to review proposals
June 27, 2025	Selected artists notified
June 30 – July 4, 2025	Contracts finalized
July 7 - July 25, 2025	Selected artists paint their assigned Bell Boxes. Includes one on-site session with Mentor
July 28 -August 1, 2025	Application of anti-graffiti overlay
August	Professional photography, marketing and promotions

*Schedule is subject to change

Mentorship Program

Session 1: Introduction to Mentorship Program and Public Art

Session 2: How to Create a Strong Application/Proposal

Session 3: Materials, techniques, best practices, health and safety

Selection Process for Mentorship Program

Applications will be reviewed by a panel comprised of members of the Public Art Advisory Board, and the artist mentor, Jieun Kim.

Application Requirements

Please read all components of the application prior to completing your submission. A complete submission package includes the following documentation in **one PDF document**:

- A letter of application (1 page maximum) outlining how your current work would benefit from the support of the mentorship program
- A link to your website and/or social media accounts used for your artistic work
- Your Artist CV
- Up to 5 images of past work

Artists should include their first and last name, or company name in the title of the uploaded document. Submissions should be uploaded to [this Box link](#).

Accommodations are available for all parts of the application process. Please advise the Public Art staff of any measures you feel you need to enable your application to be assessed in a fair and equitable manner. Information received relating to accommodation measures will be addressed confidentially.

Reserved Rights of the Town of Halton Hills

Proponents shall bear all costs and expenses incurred by them relating to any aspect of their participation in this Call to Artists – Applications Bell Box Mural Mentorship Program, including all costs and expenses related to preparation of the application and any subsequent negotiations with the Town.

The Town, at its sole discretion, may request clarifications or request additional information, as deemed necessary to evaluate the submissions. The Town retains the sole discretion to determine whether a submission is eligible. The Town reserves the right to not proceed with accepting an application.

Additional Information or Questions Regarding this Opportunity

Please refer to the Town of Halton Hills [Public Art Master Plan](#) for additional details about public art in Halton Hills.

For information or questions regarding this Call to Artists, please contact:

publicart@haltonhills.ca